

Online Advertising Booking Form (Singapore Dollar)

Website Ads

eDaily / eWeekly Ads

	Pixel size	Impressions		
Standard Banners		20,000	30,000	50,000
Top banner	950x83	5,200	6,800	8,680
Rectangular Header	643x240	5,850	7,650	9,765
Sponsored Text Link	(up to 45 words)	4,692	6,124	7,820
Skyscraper	300x600	4,680	6,120	7,810
Right side banner 1	300x350	3,150	4,210	5,770
Right side banner 2	300x250	2,850	3,800	5,200
Bottom banner	950x83	2,600	3,400	4,340

Expandable Banners							
Top banner expandable	950x83, 950x250		7,800		10,200		13,020
Rectangular Header expandable	643x240, 643x300		8,775		11,475		14,648
Skyscraper expandable	300x600, 300x600		7,020		9,180		11,715
Right side banner 1 expandable	300x350, 500x350		4,725		6,315		8,655
Right side banner 2 expandable	300x250, 500x250		4,275		5,700		7,800
Bottom banner expandable	950x83, 950x250		3,900		5,100		6,510

News Page Banners							
MPU 1	225x225		4,080		5,325		6,800
MPU 2	610x100		4,080		5,325		6,800

Transitional Banner							
Interstitial ad	400x400		6,850		8,860		11,300

From _____ (month) _____ (year) to _____ (month) _____ (year)

Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Signature: _____

Date: _____

	Pixel size	MEIR eDaily		AIR eDaily		ARM eWeekly		
		Monthly	Yearly	Monthly	Yearly	Monthly	Yearly	
Masthead banner	345 x 45		5,000	45,000	5,000	45,000	2,300	20,500
Leaderboard	720 x 80		6,250	56,250	6,250	56,250	2,850	25,300
Premium button	180 x 180		3,150	28,350	3,150	28,350	1,450	12,750
Skyscraper	180 x 350		5,000	45,000	5,000	45,000	2,300	20,500
Sponsored text link	up to 45 words		4,500	40,500	4,500	40,500	2,025	18,225
Middle banner	530 x 60		4,500	40,500	4,500	40,500	2,025	18,225
Button	180 x 180		2,500	22,250	2,500	22,250	1,170	10,500
Bottom banner	720 x 80		2,500	22,250	2,500	22,250	1,170	10,500

From _____ (month) _____ (year) to _____ (month) _____ (year)

	Pixel size	iMove		eChina (Thu; pm)	
		Monthly	Yearly	Monthly	Yearly
Masthead banner	345 x 45	2,300	20,500	1,200	10,800
Leaderboard	720 x 80	2,850	25,300	1,650	14,850
Premium button	180 x 180	1,450	12,750	782	7,038
Skyscraper	180 x 350	2,300	20,500	1,200	10,800
Sponsored text link	up to 45 words	2,025	18,225	1,125	10,125
Middle banner	530 x 60	2,025	18,225	1,125	10,125
Button	180 x 180	1,170	10,500	625	5,625
Bottom banner	720 x 80	1,170	10,500	625	5,625

From (month) (year) to (month) (year)

Billing Details

☐ Please use same details as Booking Details

Name: _____

Designation: _____

Company: _____

Address: _____

Tel: _____

Email: _____